

The Now Lifestyle MUST DO CHECKLIST for Business Success

Print this checklist off and then place a check or an "X" next to each task as you complete each action if you want to get up and running with the Now Lifestyle. This is a generic list without going into detail as far as what each section entails or how to use that section...Not to worry though because in each section we have training videos to show you exactly how to carry out a certain task. For example, creating a follow up email or joining the Facebook group (We are continually updating the member area for ease of use so this might look slightly different depending on when you downloaded it)

RESELLER CENTER: Lead Capture System

____ **Lead Capture System:** This is where you would have your campaigns that focus on Now Lifestyle, promoting Now Lifestyle and Building your Now Lifestyle with email follow ups. Some campaigns may have a series of "Follow up" message already included but that is not guaranteed in all campaigns.

Even though Now Lifestyle takes care of all the marketing and follow up with leads that come in through these campaigns and affiliate links it is highly recommended that you also establish rapport with your leads and allow them to get to know YOU and YOUR personality.

| Campaign | Subscribers | Unsubscribed | Pending | Action |
|-----------------|-------------|--------------|---------|--------|
| Early Bird List | 1 | 0 | 0 | |

____ **Dashboard:** Watch the overview video AND Click the RED BUTTON set up details

____ **Campaigns:** See existing campaigns the company has created for your promotions



- ___ **Message:** This is where you create your follow up message or live messages
 - ___ **Follow up** (these are messages ready to automate in a campaign)
 - ___ **Add Follow up** (add additional follow ups to automated campaigns)
 - ___ **Broadcast** (Messages that have been sent or are pending to send out)
 - ___ **Send Broadcast** (Use to send out live messages when you want)
 - ___ **Opt-in Message** (Only needed if you add a subscriber manually)
- ___ **Subscribers:** See your overall statistics for the subscribers in each NLS campaign
 - ___ **Subscribers Stats** (Broadcast stats and active/pending/blocked #'s)
 - ___ **Subscribers List** (See actual names/emails/status on each campaign)
 - ___ **Add Subscriber** (manually add a subscriber to a campaign)

Remember, no one should think they need to or can be able to learn this all in one day or week for that matter. Try to eliminate information overload and do a few tasks a day, then share what you have learned with your social media or other connections (and your LINKS!!!)

Being consistently consistent is what will help cause you to continue improving and growing your business. You get out of it what you put into it.

In addition to sharing on your own pages, be sure to share in the NLS FB group what you are learning and if you have a question or are stuck on some idea/concept, be sure to be as specific as you can so we can help.

Master Trainer Dave Gardner

