

The Now Lifestyle MUST DO CHECKLIST for Business Success

Print this checklist off and then place a check or an "X" next to each task as you complete each action if you want to get up and running with the Now Lifestyle. This is a generic list without going into detail as far as what each section entails or how to use that section...Not to worry though because in each section we have training videos to show you exactly how to carry out a certain task. For example, creating a follow up email or joining the Facebook group (We are continually updating the member area for ease of use so this might look slightly different depending on when you downloaded it)

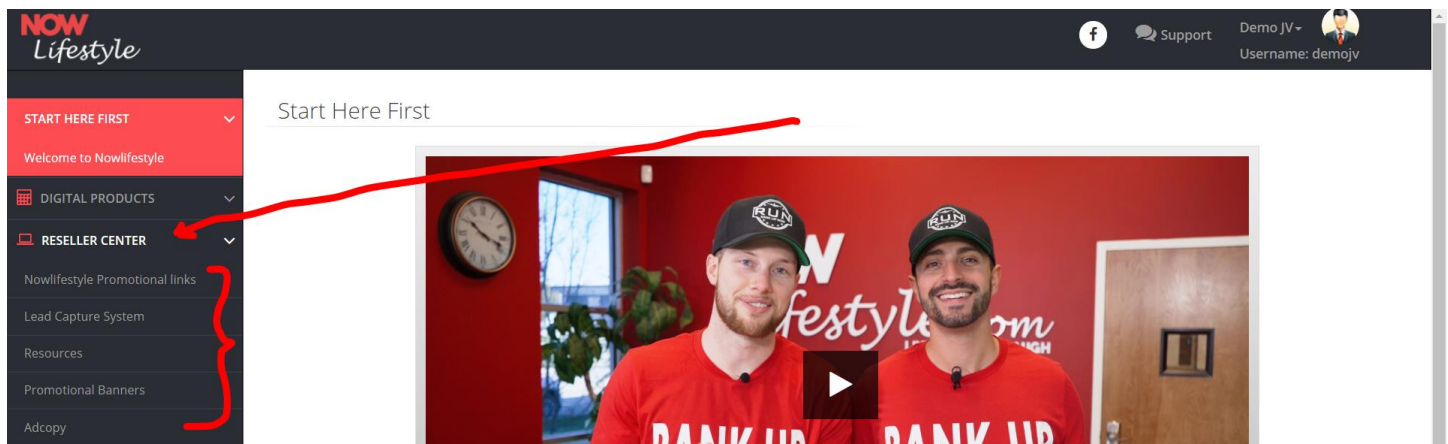
RESELLER CENTER: Now Lifestyle Promotional Links

Remember that there are training videos on EVERY page and EVERY Tab that Master Trainer Dave Gardner created. Just look for the Video Camera Icon in the Members area.



Remember, put a "X" or a check or the date you watched/completed the section on the line provided for each part below. Hold yourself accountable as your own BOSS! These are some of the most important steps to follow if you want to promote Now Lifestyle and earn up to 100% commissions as a reseller.

___ Open up the **Reseller Center** tab (Watch the videos on each page and TAKE NOTES!)



____ **Now Lifestyle Promotional Links:** Where you find ALL your promotional links and Funnels created by Now Lifestyle. Keep checking back as NLS will continue to test and add new campaigns and funnels that work to your benefit.

The screenshot shows a dashboard with a sidebar on the left containing menu items: START HERE FIRST, DIGITAL PRODUCTS, RESELLER CENTER, Nowlifestyle Promotional links (highlighted), Lead Capture System, Resources, Promotional Banners, Adcopy, COMMUNITY, MY BUSINESS, and NOW ACADEMY. The main content area is titled 'Nowlifestyle Early Bird List Launch' and includes a 'WATCH TRAINING VIDEO' button. Two red arrows point from the top of the page to two promotional images. The left image is for an 'Early Bird List funnel' with text: 'Join The Early Bird List To Secure Your Top Position For The Pre-Launch of Our Brand New ALL-in-One Hybrid Marketing Platform!'. Below it is the text: 'Early Bird List funnel - Click Here to Get Your Affiliate Link' and 'Leads are found in the Lead Capture System: Early Bird List campaign'. The right image is for an 'Early Bird Sales Page' with text: 'CONGRATULATIONS FOR GETTING ON THE EARLY BIRD LIST!' and a photo of a man. Below it is the text: 'Early Bird Sales Page link - Click Here To Get Your Affiliate Link' and 'Sales Page'.

____ Click either the Early Bird Funnel or Sales Page Links (Process is the same) to learn how to grab your affiliate link (Be sure to watch the video on the page as well). The left image would be to get lead on your list and the right image is the sales page that you could send your leads to in follow up emails or to warm market contacts.

____ Your link for collecting leads into the Early Bird Campaign would look like this (be sure to change to use your own username)

<https://earlybirdlist.com/hidden?id=YourUserName>

Sales page would be <https://nowlifestyle.com/earlybird/?id=YourUserName>

NOTE: Other campaigns will have similar looking links so be sure you are sure which campaign you are using and building a leads list with.

Remember, no one should think they need to or can be able to learn this all in one day or week for that matter. Try to eliminate information overload and do a few tasks a day, then share what you have learned with your social media or other connections (and your LINKS!!!)

Being consistently consistent is what will help cause you to continue improving and growing your business. You get out of it what you put into it.



In addition to sharing on your own pages, be sure to share in the NLS FB group what you are learning and if you have a question or are stuck on some idea/concept, be sure to be as specific as you can so we can help.

Master Trainer Dave Gardner

