

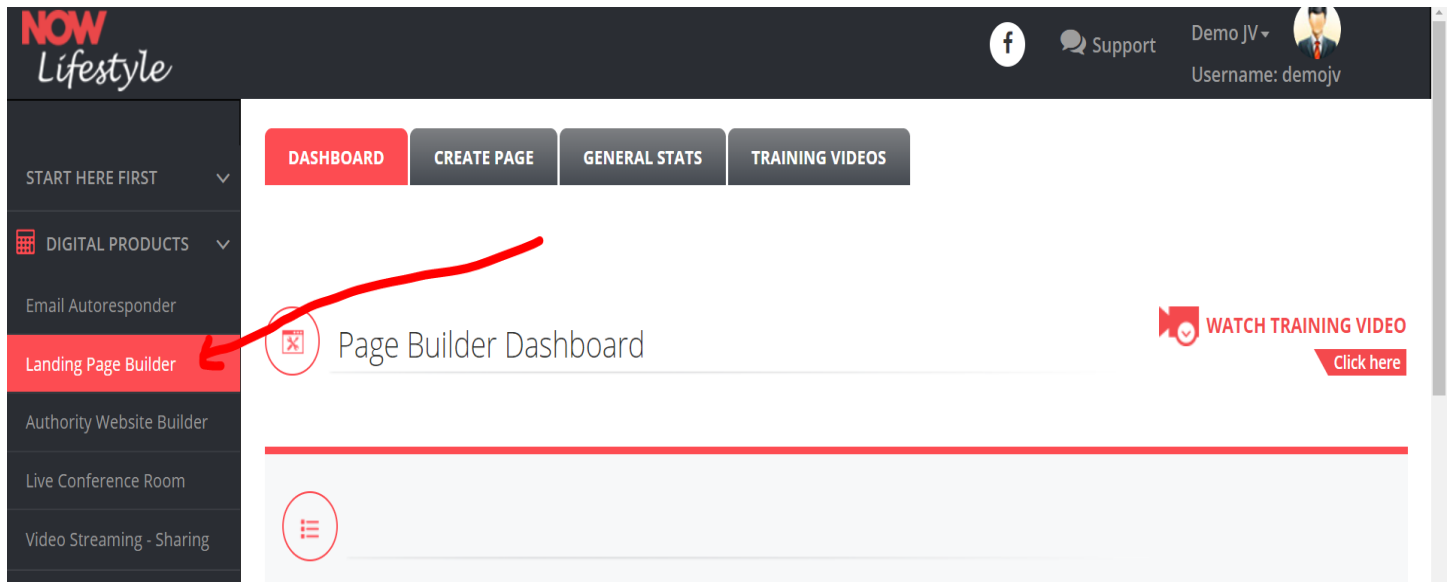
## The Now Lifestyle **MUST DO CHECKLIST** for Business Success

Print this checklist off and then place a check or an "X" next to each task as you complete each action if you want to get up and running with the Now Lifestyle. This is a generic list without going into detail as far as what each section entails or how to use that section...Not to worry though because in each section we have training videos to show you exactly how to carry out a certain task. For example, creating a follow up email or joining the Facebook group (We are continually updating the member area for ease of use so this might look slightly different depending on when you downloaded it)

### **LANDING PAGE BUILDER**

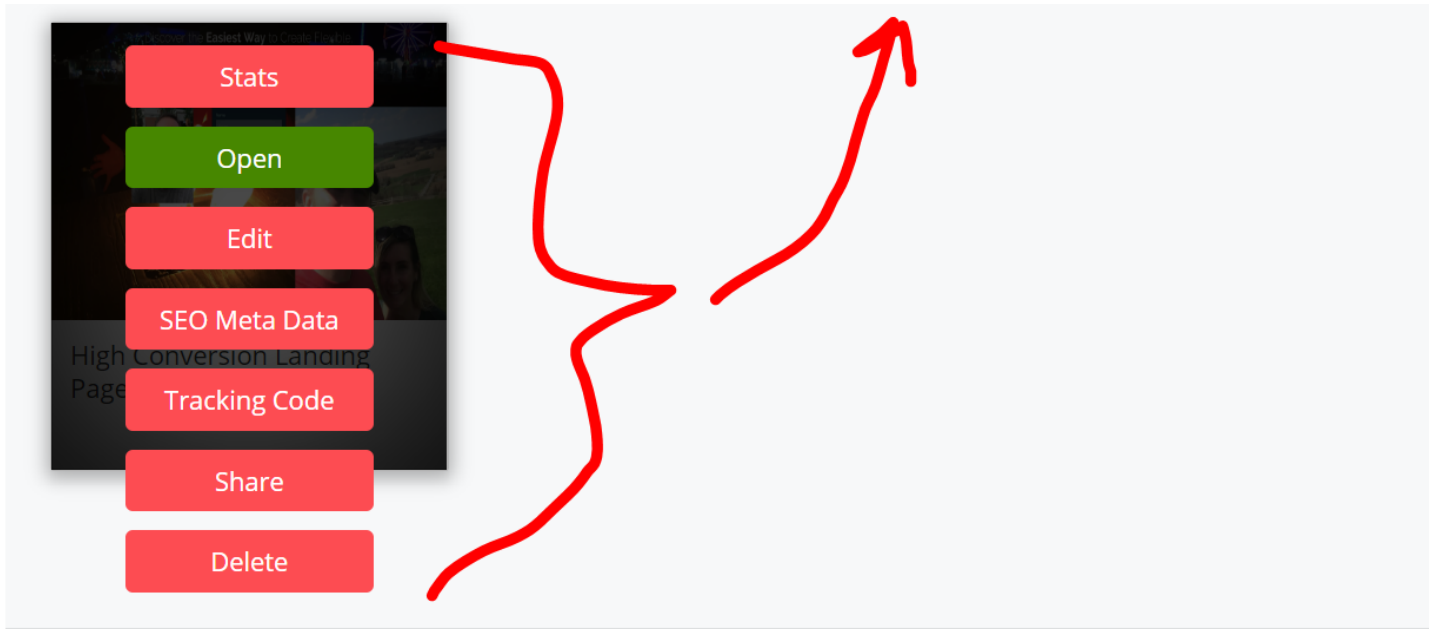
\_\_\_\_ **Landing Page Builder:** Where you create your OWN capture pages, funnels, thank you pages and more that can connect to your Email autoresponder OR the NLS Lead Capture system campaigns if you are an upgraded reseller of the platform.

On your main dashboard you will see any/all pages you have built and can get/updated

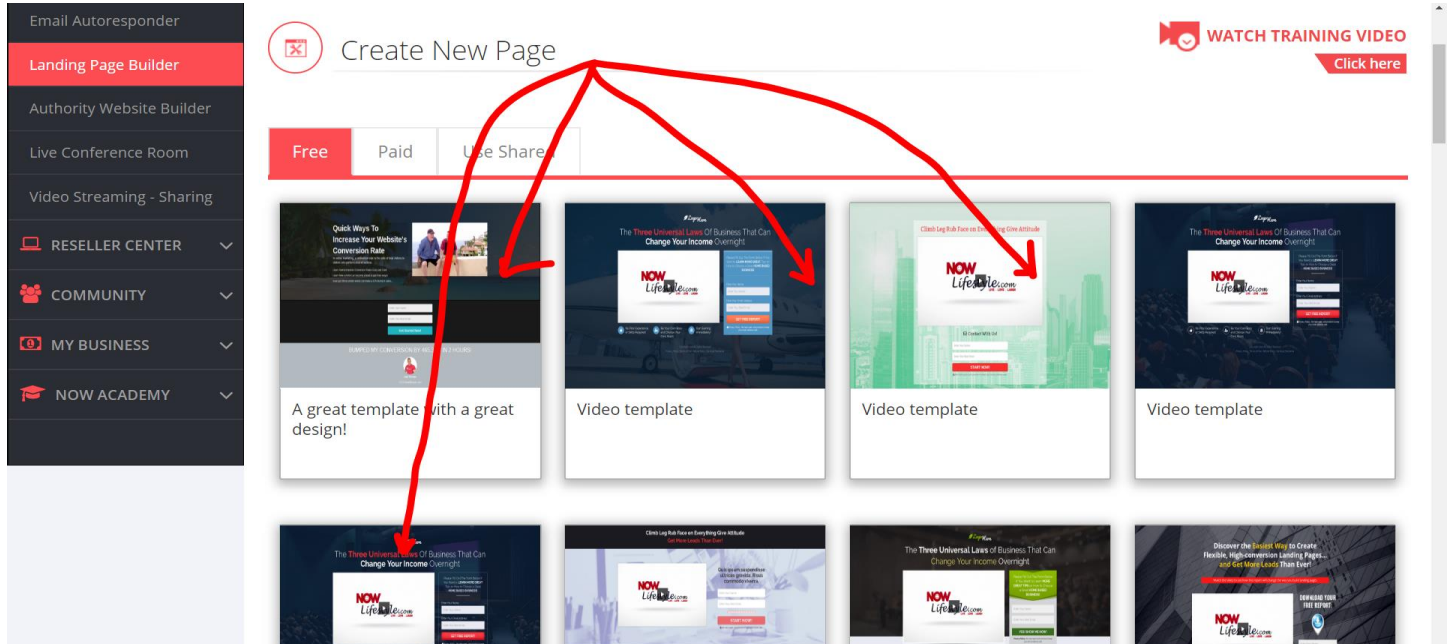


\_\_\_\_ **Dashboard:** On your main dashboard you will see any/all pages you have built and can get/updated and also modify SEO Meta Data, Tracking codes, get share links to share with your teams (just be sure they edit their pages, links and autoresponder campaigns inside to be able to get credit as well)





\_\_\_\_ **Create Page:** This is where you can choose from many free templates (opt in pages, thank you pages and more to edit, drag and drop and modify to fit ANY business AND also add your SHARE code that was received from another member to copy their pages instantly!



\_\_\_ **General Stats:** Show your page hits and any opt-ins or sales connected to the platform of campaigns you may have running on those pages.

Page Builder Stats

Previous month Current month

Page	Visits	LCS Leads	AR subscribe	Sales	Earned	EPC
https://demojv.nowlifestyle.com/pb/thankstesting	0	0	0	0	0	0
https://demojv.nowlifestyle.com/pb/highconversionlandingpages	8	0	0	0	0	0

WATCH TRAINING VIDEO [Click here](#)

\_\_\_ **Training Videos:** This is an ever-growing data base of training to help you build your pages with the Landing Page Builder. Be sure to watch each of the videos or use them as needed and submit request if you see things that are not here but you would love to have and will help others to maximize their benefits from this tool.

Page Builder Training Videos

- ▶ Page Builder Introduction +
- ▶ Creating Pages +
- ▶ Editor Overview +
- ▶ Adding Editing Blocks +



Remember, no one should think they need to or can be able to learn this all in one day or week for that matter. Try to eliminate information overload and do a few tasks a day, then share what you have learned with your social media or other connections (and your LINKS!!!)

Being consistently consistent is what will help cause you to continue improving and growing your business. You get out of it what you put into it.

In addition to sharing on your own pages, be sure to share in the NLS FB group what you are learning and if you have a question or are stuck on some idea/concept, be sure to be as specific as you can so we can help.

Master Trainer Dave Gardner

